

2010 *Stringing* Contributor Guidelines

updated November, 2009

WHO WE ARE

Stringing magazine is published quarterly. Each issue of *Stringing* includes more than 80 fabulous necklaces, bracelets, and earrings, accompanied by clear step-by-step instructions and beautiful photography. The projects range from quick and easy to more complex, but all are made using basic stringing, wireworking, and knotting techniques.

WHAT WE'RE LOOKING FOR

- One-page **BRACELET & NECKLACE** projects (with instructions)
- Simple **BRACELETS & EARRINGS** for the earring/bracelet galleries (without instructions)

>> All submissions must be created using basic stringing, wireworking, and knotting techniques. <<

*We encourage you to think outside the box! We're looking for stylish, original designs that will excite our readers. Consider using new and unusual beads and findings—or use beads and findings in a new and unusual way. Please don't feel that you must use only beading wire to string your pieces—try leather, linen, thread, silk ribbons, and other materials, too. It's always a good idea to look at what has been already published in *Stringing* and try to come up with something different.*

2010 THEMES & DEADLINES

Summer 2010: Submissions due IN OUR OFFICE on or before **January 11, 2010**

(e-mailed presubmissions must be sent by **December 28, 2009**)

Jewelry theme: Fun and lighthearted. Some chunky, some delicate.

Fall 2010: Submissions due IN OUR OFFICE on or before **February 22, 2010**

(e-mailed presubmissions must be sent by **February 8, 2010**)

Jewelry theme: Fashion-forward. Some partywear, some casual.

Winter 2010: Submissions due IN OUR OFFICE on or before **June 14, 2010**

(e-mailed presubmissions must be sent by **May 31, 2010**)

Jewelry theme: Rich, royal colors. Some classic, some contemporary.

NEW EARLY SUBMISSION REVIEW OPTION

In an effort to make less work for anyone who would like to submit a project to *Stringing*, we will allow you to e-mail pictures of your projects to stringingsubmissions@interweave.com **UP TO TWO WEEKS BEFORE** the “in office” deadlines listed above. We will review your pieces and let you know which ones we would like you to send in for further review. Please note that this does not mean we will be accepting projects via e-mail. Rather, it means we will let you know in advance which of your projects we think will be strong candidates for the issue. We still believe it is necessary for us to see each piece in person before formally accepting it.

HOW TO SUBMIT PROJECTS

- Keep in mind that we never accept projects that have already been published in/on any other magazine, book, website, etc.
- Submissions must represent original work.
- We ask that each contributor submit *no more than 4* one-page necklace or bracelet projects and *no more than 4* bracelets and **6** pairs of earrings for the galleries at a time.
- You will not have to write step-by-step instructions for the simple bracelet and earring projects featured in the galleries, but we will need resource information for these pieces. Details for writing instructions for the one-page projects and resources can be found below.

Please make sure to include the following in your package to us:

- Piece of paper legibly listing the contents of your package (2 bracelets, 5 earrings, etc.) **AND your contact information: full name, address, phone number, e-mail address.**
- Finished necklaces, bracelets, and/or earrings, carefully packed to prevent damage. When sending your submission/proposal to us, please limit packaging to only what is necessary to protect your items during shipping. *Absolutely no Styrofoam “peanuts” and no gift wrapping, please.*
- Text document: An electronic version **sent to us via e-mail at stringingsubmissions@interweave.com** that includes the following information:
 1. Instructions (for one-page projects only)
 2. Resource information
 3. Bio and photograph of you

Note: You no longer need to send in a check/money for postage with submissions.

HOW TO WRITE YOUR ONE-PAGE PROJECT INSTRUCTIONS (see sample on next page)

We encourage you to read back issues of *Stringing* to become familiar with the style of our instructions before submitting a project proposal. To help you, however, we have provided this guide to writing your instructions with an example on the next page. Text should be submitted as a Word document, using size 12 Times New Roman font and single-spaced. Don't hesitate to contact Editor Danielle Fox at dfox@interweave.com or (800) 272-2193 ext. 648 with any questions or concerns. Your adherence to these guidelines will certainly impact the probability of your projects being accepted.

- **Title**
- **Author name**
- **Materials** This is a listing of *every single material* necessary to make your piece, including quantity, color, size, type, and shape (i.e. 10 kiwi 10x8mm resin rondelles). Do not list brands or trademarks; instead be generic (i.e., .019 beading wire, 22-gauge wire). Brands can, however, be listed in the resource list (details below).
- **Tools**
- **Finished size**
- **Tip (optional)** Tips can be about a suggested bead or materials substitution, an alternate way to do a step, different ways to wear a piece, tricks you've learned along your beading way, or any other tip that you think might help your fellow beaders.
- **Instructions, stepped out as such:**

- 1:
- 2:
- 3:
- 4:

- **Resources** You must tell us where you bought your materials; our readers will want to know! Please list the full name, physical address, phone number, and web address of the shop, artist, or website where you bought each material—most importantly, the materials that are unique and play a prominent role in your piece. Please list resources separately for each project. Some people who turn in many submissions find it easier to list just the name of the resources used in each project (i.e. Swarovski crystals: Artbeads.com), then include a master list of the contact information for all resources used in all projects.
- **Bio and photo of you** A 2-sentence paragraph about you, plus a photograph that is 300dpi at 2x2 inches.

Send completed submissions to:

Stringing

Attn: Danielle Fox, Editor

201 East Fourth St.

Loveland, CO 80537-5655

stringingsubmissions@interweave.com

WHAT TO EXPECT

- We hope to get back to you within one month of the submission guideline regarding the status of your submission.
- If your project is accepted, we will hold on to it until the magazine goes to press, about four months after that issue's submissions deadline. We WILL RETURN YOUR PROJECTS along with your payment and a complimentary copy of the magazine at that time.

DEADLINES & ACCEPTANCE TERMS

Submissions are accepted at any time and are scheduled as space permits. When your submission is accepted, we will send an acceptance letter and a contract for you to sign, which states that we license for exclusive first-time publication rights and subsequent nonexclusive rights for use in print, electronic, or other Interweave publications and promotions. As author, you retain the publication rights for the original materials.

We reserve the right to edit your material as necessary to fit the style, format, or other requirements of *Stringing*. A copy of the edited manuscript will be submitted to you via e-mail for comments before publication. If we do not hear back from you within 48 hours, however, we will move forward.

We look forward to reviewing your submissions!

see sample project on next page>>

Perfect Project

Jane Doe

Materials

54 white size 8° seed beads
14 charcoal gray 7mm vintage Lucite rounds
6 dark gray 10mm vintage Lucite rounds
6 robin's egg blue 11mm vintage Lucite rounds
2 opaque gray 13mm vintage Lucite rounds
4 opaque gray 18mm vintage Lucite rounds
2 light opaque gray 21mm vintage Lucite rounds
1 white 21mm vintage Lucite round
1 robin's egg blue 14mm 2-hole button
2 sterling silver 2mm crimp tubes
1 sterling silver 3mm crimp cover
24" of black .018 beading wire

Tools

Wire cutters
Crimping pliers

Finished Size: 19"

1: Use the beading wire to string 1 crimp tube and one hole of the button. Pass back through the other button hole and the crimp tube; crimp.

2: String {1 charcoal gray 7mm round and 1 seed bead} seven times. String {1 dark gray 10mm round and 1 seed bead} three times. String {1 robin's egg blue 11mm round and 1 seed bead} three times. String 1 opaque gray 13mm round and 1 seed bead. String {1 opaque gray 18mm round and 1 seed bead} twice. String 1 light opaque gray 21mm round and 1 seed bead.

3: String the white 21mm round.

4: Repeat Step 2, reversing the stringing sequence.

5. String 1 crimp tube and 20 seed beads. Pass back through the tube; crimp and cover with a crimp cover.

Resources

All vintage Lucite rounds (except blue): The Beadin' Path. Robin's egg blue vintage Lucite rounds: Diba Beads & Vintage.